



MPAT – MULTI-PLATFORM APPLICATION TOOLKIT

The easiest way to build HbbTV applications

MPAT provides all the essential features to create compelling multiscreen experiences for HbbTV and other HTML5-based devices as Open Source.

Key features:

- Authoring tool for fast and easy creation of interactive HbbTV applications
- Based on WordPress
- Offers three navigation models
 - Menu based
 - Slideflow
 - Timeline
- Provides a set of customizable templates
- Separation of content, look and functionality
- Supports other CMSs in the broadcaster's environment
- Available as Software as a Service (hosted) or for local installation
- Tested against smart TV devices available on the market
- Reference applications used in broadcast

For more information visit

<http://mpat.eu>

