



**MPAT – MULTI-PLATFORM APPLICATION TOOLKIT**  
The easiest way to build HbbTV applications

MPAT allows content creators to produce HbbTV applications in a cost-efficient way while removing worries about compatibility with existing devices. The toolkit provides tested templates that can be easily adapted to a channel or programme design.

Currently, HbbTV applications mostly require customized implementations. In contrast, MPAT takes up the concept of WordPress, which allows users to easily build a web site from pre-defined templates, and adapts it to HbbTV.

MPAT can be easily integrated in a broadcaster's workflow. It can be installed on a broadcaster's playout system or used as SaaS (Software as a Service).

The tool has been used to provide additional information for a number of on-the-air broadcast programmes and has been tested against a wide variety of HbbTV devices.



The MPAT project is funded by the European Union Horizon 2020 Programme under grant agreement 687921